

News

THE CHILDREN'S STOREFRONT

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An Independent School In Harlem

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The Children's Storefront Announces Head of School Changes

(For Immediate Release--April 8, 2010, New York, NY)

The Children's Storefront's Board of Trustees announced the appointment of Wendy Reynoso as the next Head of School, beginning July 1, 2010. Ms. Reynoso is currently the Executive Director of The GO Project, a not-for-profit which provides year-round educational and family support services to low-income New York City public school children who are performing below grade level and equips them with the confidence and skills needed to succeed at school, at home and in life.

"The Board of Trustees shares the news of Wendy Reynoso's appointment with both excitement and deep confidence in her ability to build on the history, mission and strengths of the Storefront today and to take the school to new levels of excellence," said board chair Michael Stubbs.

The appointment of Reynoso comes after a comprehensive search that began in July 2009 with the announcement that Kathy Egmont, Storefront Head since early 2002 would leave the school in June 2010 to return to her home in the Boston area. Storefront trustee John MacKerron led the search committee working with the executive search firm, Freeman Philanthropic.

The Board was deeply impressed with Wendy's success establishing The GO Project as a leader in after school tutoring. Ms. Reynoso summarized her educational philosophy by saying "I believe that when a student can feel that their teacher and principal believe in them, they will believe in themselves." Wendy's knowledge, understanding and compassion for working with underserved, inner-city students clearly match the Storefront's 45 year mission. "My career has naturally taken me to this wonderful opportunity," said Ms. Reynoso. "I've worked to provide children and families with literacy skills by helping young children performing below grade level to boost their abilities through hard work and devoted help. It is a dream job to be working with The Children's Storefront and to follow Kathy Egmont's visionary and successful tenure."

"Kathy Egmont has been the heart and soul of The Children's Storefront for almost a decade," noted Christine. LaSala, board President. "She has helped bring The Storefront to a level of success and a quality of education that makes us very proud. She has changed the lives of many Harlem children and their families over the course of her work here."

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About The Children's Storefront

The Children's Storefront, a tuition-free independent school in East Harlem, has forged a model for education that is formidable and unique for preschool through 8th grade students. In its 5th Decade, the Storefront has represented the strongest possible case for providing exceptional learning opportunities to underserved children with the widest possible range of abilities. This is all accomplished without lowering the challenging threshold for success that rival those of the best private school in New York City, notwithstanding that admission to the Storefront is not based on academic requirements.

The Storefront believes that every child deserves an excellent education and that with the right support from teachers and mentors, strong peer encouragement, and perseverance almost every student will thrive and reach the threshold of excellence. It takes hard work, a teacher-student ratio of 1 to 7, encouragement and the building of self-confidence through reinforcement and genuine caring in a safe environment. In a neighborhood where less than 40% graduate high school, the Storefront students go on to graduate at a rate of over 90%. Many are invited to attend competitive and reputable private schools with full scholarships; many matriculate at parochial schools and New York City's small alternative schools, as well as exceptional public high schools like Bronx High School of Science. Almost all graduate and a very high percentage go on to college.

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